

MOLLY MURTAUGH

SENIOR UX DESIGNER

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portfolio.mollymurtaugh.com

EDUCATION

University of California, San Diego
Website Design

College of Charleston
B.S, Business Administration

Code Academy
HTML & CSS

DESIGN SKILLS

- UI Prototype Design
- Responsive Design
- Email Marketing
- UX Workshops
- UX Wireframes
- Agile Methodology
- UI Library
- Atomic Design
- Image Editing
- Grid & Layout
- Icon Illustration
- User Testing

TECHNOLOGY

- Sketch
- Invision
- Photoshop
- Illustrator
- InDesign
- Adobe XD
- Abstract
- Figma
- Bootstrap
- HTML5
- CSS3
- Hotjar
- Usability Hub
- Validately

PLATFORMS

- Shopify
- Salesforce
- Magento
- Wordpress

WORK EXPERIENCE

Senior UX Designer | 2021

Elva Design Group, *Digital Design Agency*

- Clients include: Ooni, Leslie's Pool Supply, Dexcom
- Provide expert UX guidance to clients and internal visual designers
- Create site maps to inform information architecture and taxonomy
- Wireframe custom pages and flows to defined features and functionality for designers and developers *(examples include product customizers, unique navigation structures, app designs, custom dashboards)*
- Present designs weekly and elicit constructive feedback from clients

Senior UX/UI Designer | 2021

BVA, *Digital E-Commerce Agency*

- Clients include: Spanx, Briogeo, Xenith
- Conceptualize, wireframe and design high-quality interfaces across all viewports
- Create functional specifications documentation for the approved designs
- Conduct research and design solutions that resonate with target audiences
- Work closely with visual designers, front-end developers and strategists to deliver creative, yet data driven solutions
- Develop UX focused, repeatable project artifacts to enable operational efficiencies and support design process or systems standardization
- Coach and collaborate with junior designers

UX/UI Designer | 2019 - 2021

Blue Acorn iCi, *Digital E-Commerce Agency*

- Clients include: Bluemercury, Snipes, Vicks, Pur, Casper, Paychex
- Create user interface designs and prototypes for full website re-designs as well as feature-level implementations on Shopify, Salesforce & Magento
- Present designs weekly and elicit constructive feedback from clients
- Conduct user experience research as the basis of UX workshops in the form of heuristic analysis, competitive analysis & user testing
- Lead multi-day UX Workshops with clients to outline design process
- Work directly with retainer clients to conduct on going user research and testing
- Train new designers on processes and mentor junior designers

Mentor | 2020 - 2021

Springboard, *UX/UI Online Learning Program*

Web & Visual Designer | 2018

Pura Vida Bracelets, *Jewelry & Lifestyle Brand*

- Created unique website content for Shopify website
- Conceptualized and design email and social media campaigns
- Created hand or digitally drawn icons for social, web and print design

Independent Contractor, Web Design & Development | 2015 - 2017

E-Commerce & Marketing Manager | 2010-2015

LulaKate, *Bridal Gown Design*